

## AGENDA:

### ONLINE TRAINING FOR FBE LEGAL PROFESSIONALS

**Date:** 7<sup>th</sup> of November 2024  
**Time:** 10.00 -13.00  
**Format:** Online workshop

#### OBJECTIVES:

To raise awareness and use of IP among FBE members illustrating new potential business opportunities

#### Monday 7 November 2024

		<b>Izabela Konopacka</b> President of FBE IP Commission
<b>10:00 – 10:05</b>	<b>Welcome by FBE and EUIPO</b>	<b>Alexandra Apostolakis</b> Head of Service of the Customer Network Management
<b>10:05 – 10:25</b>	<b>Introduction to the EUIPO and the IPFB Network</b>	<b>Richelle Spiekerman</b> IP for Business Network Team Leader
<b>10:25 – 10:45</b>	<b>Introduction to IP services</b>	<b>Eduardo Gomez Suarez</b> SME Supportive Instruments Team
<b>10:45 – 11:05</b>	<b>IP and the use of New Technologies and Social Media</b>	<b>Ben Winsner</b> Observatory Department IP in the Digital World service
<b>11:05 – 11:25</b>	<b>IP and GEN AI &amp; Live Event Piracy &amp; Injunctions</b>	<b>Antoine Aubert</b> IP Digital Specialist European Observatory on Infringements of IP Rights
<b>11:25 – 11:35</b>	<b>Coffee break</b>	
<b>11:35 – 12:00</b>	<b>Available enforcement measures in IP infringement cases – how to choose the best measure</b>	<b>Patricia López Fernandez de Corres</b> Observatory Department Enforcement Service
<b>12:00 – 12:20</b>	<b>IP and Virtual Goods</b>	<b>Monika Tomczynska</b>

		Team Leader in Trade Mark Design And Geographical Indications Examination Area
<b>12:20 – 12:35</b>	<b>Alternative Dispute Resolution</b>	<b>Sophia Bonne</b> Senior Legal Advisor, Promotion of the IP system service
<b>12:35 – 12:50</b>	<b>Questions and answers</b>	<b>N/A</b>
<b>12:50 – 13:00</b>	<b>Closure – IP as a driver for new business opportunities</b>	<b>Alexandra Apostolakis</b> Head of Service of the Customer Network Management
<b>End of the workshop</b>		