

Brussels, 11th November 2024



**Dear President, Dear Colleague,**

I am delighted to inform you that the new FBE **Intellectual Property Law (IP Law) Commission** which I have the honor to preside over **was established last June during the Congress in Malaga. We are proud to have the Commission hosted by the Gdańsk Bar Association, renowned for its extensive and impactful international activities.** The FBE is proud to support this important initiative.

We are currently in the process of establishing the Commission and would appreciate it if you could let us know if any member of your Bar would be interested in joining as an active participant. Our goal is to ensure broad representation from as many countries as possible.

## **Key Objectives of the IPLaw Commission**

### **1. The Relevance of IP Law in the Modern World**

In today's rapidly evolving landscape, intellectual property law has become increasingly significant. With the exponential growth of the Internet and advancements in artificial intelligence (AI), new challenges have emerged, impacting how we interact, create, and conduct business. IP law now extends far beyond traditional areas such as trademark registrations and patents, encompassing crucial issues like the protection of digital and virtual assets. As a result, more lawyers are recognizing the relevance of IP law in safeguarding these aspects of modern life.

### **2. Raising Awareness and Enhancing Strategies**

One of the Commission's primary aims is to raise awareness among lawyers about various IP strategies to better protect their clients' intangible assets. This knowledge is essential for advising and defending clients effectively in our increasingly digital world.

### **3. Collaboration with the EUIPO**

The Commission will work closely with the European Union Intellectual Property Office (EUIPO) in Alicante. This collaboration will involve joint initiatives, training programs, and a robust exchange of knowledge, ensuring that European lawyers remain at the cutting edge of IP law developments.

### **4. Providing Support and Resources**

The Commission will act as a collaborative and educational platform, supporting FBE members who specialize in or are new to IP law. We aim to promote continuous learning, share best practices, and facilitate professional development, thereby enhancing the expertise of lawyers across Europe.



## Upcoming Webinar: “IP Law in the Digital Era”

We are also excited to announce a webinar titled “IP Law in the Digital Era” to be held on 30th January 2025. This event will feature distinguished experts from the EUIPO as speakers and will offer invaluable insights into current challenges and strategies in IP law.

We would be grateful if you could share this information within your Bar Association and encourage participation.

All the information including the agenda and the registration form may be found at: <https://www.fbe.org/online-training-for-fbe-legal-professionals-online-workshop-7th-of-november-2024-10-00-13-00/>.

Yours Sincerely,

**Izabela Konopacka**  
*President of the IP LAW Commission*  
*Immediate Past President of the European Bar Federation*



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