

AGENDA:

ONLINE TRAINING FOR FBE LEGAL PROFESSIONALS

Date: 30 of January 2025
Time: 10.00 -13.00
Format: Online workshop

OBJECTIVES:

To raise awareness and use of IP among FBE members illustrating new potential business opportunities

30 January 2025

		Izabela Konopacka President of FBE IP Commission
10:00 – 10:05	Welcome by FBE and EUIPO	Alexandra Apostolakis Head of Service of the Customer Network Management
10:05 – 10:20	Introduction to the EUIPO and the IPFB Network	Richelle Spiekerman IP for Business Network Team Leader
10:20 – 10:40	Introduction to IP services	Lisa-Jayne Jefferiss Jose Ignacio Maldonado Asensio SME Supportive Instruments Team
10:40 – 11:00	IP and its use in new technologies and social media	Ben Winsner Observatory Department IP in the Digital World service
11:00 – 11:20	IP and GEN AI & Live Event Piracy & Injunctions	Antoine Aubert IP Digital Specialist European Observatory on Infringements of IP Rights
11:20 – 11:30	Coffee break	
11:30 – 11:50	Available enforcement measures in IP infringement cases – how to choose the best measure	Erling Vestergaard Observatory Department Enforcement Service

11:50 – 12:10	IP and Virtual Goods	Monika Tomczynska Team Leader in Trade Mark Design And Geographical Indications Examination Area
12:10 – 12:30	Alternative Dispute Resolution	Sophia Bonne Senior Legal Advisor, Promotion of the IP system service
12:30 – 12:45	Trade Mark Dilution. Recent Developments	Mark Engelman Barrister specialising in IP
12:45 – 12:55	Questions and answers	N/A
12:55 – 13:00	Closure	Sabina Hülsebusch Business Development Department Customers Network Management service

End of the workshop