

AGENDA:

ONLINE TRAINING FOR FBE LEGAL PROFESSIONALS

Date: 30 of January 2025
Time: 10.00 -13.00
Format: Online workshop

OBJECTIVES:

To raise awareness and use of IP among FBE members illustrating new potential business opportunities

30 January 2025

		Izabela Konopacka President of FBE IP Commission
10:00 – 10:05	Welcome by FBE and EUIPO	Alexandra Apostolakis Head of Service of the Customer Network Management
10:05 – 10:25	Introduction to the EUIPO and the IPFB Network	Richelle Spiekerman IP for Business Network Team Leader
10:25 – 10:45	Introduction to IP services	Lisa-Jayne Jefferiss Jose Ignacio Maldonado Asensio SME Supportive Instruments Team
10:45 – 11:05	IP and its use in new technologies and social media	Ben Winsner Observatory Department IP in the Digital World service
11:05 – 11:25	IP and GEN AI & Live Event Piracy & Injunctions	Antoine Aubert IP Digital Specialist European Observatory on Infringements of IP Rights
11:25 – 11:35	Coffee break	
11:35 – 12:00	Available enforcement measures in IP infringement cases – how to choose the best measure	Erling Vestergaard Observatory Department Enforcement Service

12:00 – 12:20	IP and Virtual Goods	Monika Tomczynska Team Leader in Trade Mark Design And Geographical Indications Examination Area
12:20 – 12.35	Alternative Dispute Resolution	Sophia Bonne Senior Legal Advisor, Promotion of the IP system service
12:35 – 12:50	Questions and answers	N/A
12:50 – 13:00	Closure – IP as a driver for new business opportunities	Alexandra Apostolakis Head of Service of the Customer Network Management

End of the workshop